



Retail Business Services

A Company of Ahold Delhaize USA

The Retail Business Services LLC (“RBS”) Supply Chain team is offering manufacturers the opportunity to partner with us to improve our joint ability to serve our customers through our new **RBS Supply Chain Preferred Program**. We are partnering to drive efficiencies in our supply chain, improve collaboration between RBS and our manufacturer communities, and achieve cost savings for the benefit of our vendor partners and customers.

The RBS Supply Chain Preferred Program features RBS support resources and services to assist manufacturers in working collaboratively with us. These resources and services can help in areas like promotion management, new item launch, allocations, run down management, reclaim reduction, on-shelf availability, and generally understanding our policies and procedures.

At present, the RBS Supply Chain Preferred Program is available to all manufacturers serving the Hannaford and Food Lion Brands. For more information, please contact thomas.m.elliott@retailbusinessservices.com.